

FOUR OPTIONS
to **PROMOTE YOUR BUSINESS &**
SUPPORT the Death, Dying & Grief
Event on April 26, 2025



The DD&G event, and your business, will be promoted within a multiple page educational and advertising spread in the **March 2025** issue of Natural Awakenings magazine of South Central PA.

Whether you will be in attendance at the event as a vendor or not, your **Event Resource Listing, Display Ad, Online Promotional Article** and/or **Print Educational Article** will reach **20,000+ readers** in the natural health and wellness niche, who have an interest in the **Death, Dying & Grief services industry**. Your advertising participation will highlight your services AND support the event, as a portion of your ad fees will be donated to the event.

OPTION 1

EVENT RESOURCE LISTING for only \$79 with \$10 being donated back to the event.



OPTION 2

DISPLAY AD in the March 2025 issue's educational & advertising spread for the event. See separate, attached document for ad specifications. Ad design is available for a separate fee. See footnote below for ad design fees. Display ad discounted rates and donation amounts are as follows:

Ad Size	REG Price	YOU PAY	Event Receives	Online Exclusive Promo Article
1/8page	187	159	19	+ Online Advertorial Article - Free
1/6page	251	213	25	+ Online Advertorial Article - Free
1/4page	336	286	33	+ Online Advertorial Article - Free
1/3page	419	356	42	+ Online Advertorial Article - Free
1/2page	605	514	60	+ Online Advertorial Article - Free
Full	1,045	784	104	+ Online Advertorial Article - Free

OPTION 3

EVENT RESOURCE LISTING (option 1) + DISPLAY AD (option 2)

Ad Size	Disctd Price	Listing	YOU PAY	Event Receives	OE Article + FREE Print Article
1/8page	159	59	218	24	175 word Education Article-Print
1/6page	213	59	272	30	175 word Education Article-Print
1/4page	286	59	345	38	200 word Education Article-Print
1/3page	356	59	415	47	250 word Education Article-Print
1/2page	514	59	573	65	300 word Education Article-Print
Full	784	59	843	109	350 word Education Article-Print

OPTION 4

DISCOUNTED AD RATES ARE AVAILABLE IN THE JAN, FEB & APR ISSUES AS WELL

The discounted ad rates with corresponding donation levels to the event are also available for the months of JAN, FEB & APR, in addition to the month of March, when the full educational & advertising spread will run. Take advantage of the discounted rates to create an ad campaign over several months leading up to the event in April.

Please note, the Online Exclusive and Print article options only apply in the **March 2025 issue**.

NEXT ACTION STEP:

Call or email **Dave Korba**, Publisher of Natural Awakenings at **570-350-4590** or **Publisher@NaturalCentralPA.com** with questions and to secure your place in the March 2025 issue with an Event Resource Listing and Display ad, and to discuss details about your online promotional & print educational articles.

Visit www.NaturalCentralPA.com.

Ad design fees: 1/8=\$40; 1/6=\$50; 1/4=\$60; 1/3=\$75; 1/2=\$100; FP=\$175